



ANTI-FGM CAMPAIGN REPORT.

Together against FGM

ILBSIL PRIMARY SHOOOL, KAJIADO
23RD-24TH MARCH 2024



PROJECT DETAILS AND PARTNERSHIPS

The Anti-FGM campaign targeted the empowerment of survivors and at-risk girls of FGM, aligning with the objectives outlined in Sustainable Development Goals 4, 5, and 17.



This initiative took place at Ilbsil Primary School, catering to survivors and students from vulnerable backgrounds. The primary goal of the school is to create an educational environment that equips these children with essential skills to pursue their aspirations while safeguarding them from detrimental cultural traditions.

The campaign focused on addressing issues like ending child marriage, overcoming period shame, providing mentorship, and raising community awareness.



It embraced a collaborative approach with organizations like Together for Africa, Nipe Tabasamu, Iruka, Nyumba Zetu, Nawe Foundation, Brighter Society Kenya, Girl Up Kenya, and Soida Foundation.

Tropical Heat joined in as a corporate partner to support the cause "Together Against FGM."



CAMPAIGN ACTIVITIES

The campaign was scheduled over a two-day period, with the majority of activities designed for group participation to enhance the children's engagement and comprehension.

Each session was overseen by the attending partners.

The children were organized into 20 groups, with each group led by a minimum of two team leads tasked with facilitating discussions among the children.



The activities were as follows:

1. Human rights session-Sauti advocacy.
2. Period shame- Iruka and MWellness
3. Hygiene and Environment- Eco warriors.
4. Mental wellness- Soida foundation
5. Vision board- Nawe and Iruka
6. Soap making- Nipa tabasamu



DONATIONS

- Innerwear: Panties, Boxers- 310 pieces
- Stationery; pens, pencils, crayons,
Manilla Paper- 310 pieces
- Sanitary towels- 300 pieces
- Bags of potato crisps- 4
- Clothes
- Personal hygiene items; combs, tooth
brushes,- 310 pieces
- 40 Story Books (New Dawn For Children
- Soap Making Ingredients - 60 Litres

It is important to note the invaluable contribution of time and expertise from all the volunteers. A full financial breakdown is provided for alongside this report for accountability.

SWOT ANALYSIS OF THE CAMPAIGN.



Strengths

1. Presentation of the various topics and engagement with the children was done excellently.
2. The facilitators were adaptable brought their different skills to the table and accommodated each other.
3. The planning team did a great job of mobilizing resources and agreeing to be part of the campaign.
4. The team understood and executed the vision perfectly.





Weakness

1. There was incontinency in planning and the team should have put in more commitment from the start.
2. The teams present to be available for all days of the campaign.
3. There should be a clear understanding of the aim of the project.
4. Appropriate meal planning should be done to avoid inconveniences later in execution and alternative means of acquiring the food should be considered.
5. Effective communication should be a priority, among the planning team and also communication with the school/ place of intended campaign.
6. More research should be done on the immediate needs of the children
7. Time management especially with the transport team to ensure the smooth running of the program



Opportunities

1. Future campaigns should seek to actively engage the community.
2. There should be prior psychological training for all the teams and participants going for the campaign.
3. Training for the volunteers and teams taking part on how to communicate and deliver on different topics.
4. Combine different modes of advocacy like walks, community leaders and influentials (religious leaders, nyumba kumi heads and working groups)
5. Have the campaigns when schools are closed to minimize interruption of their school routine and curriculum.
6. Develop a curriculum that is inclusive of the boys and issues that affect them



Threats

1. Hostile community.
2. Change in weather which affects implementation of outdoor activities.
3. Late responses from potential partners.
4. Time management in the planning.
5. Representation of both genders in the execution of the campaign.



PICTORIAL



GRATITUDE

- To our volunteers: Your tireless efforts, whether through outreach, education, or advocacy, have been truly inspiring. Your willingness to give your time and energy to this cause is commendable, and we are immensely grateful for your invaluable contributions.
- To our partners: Your collaboration and support have been essential in amplifying our message and reaching a wider audience. Together, we have been able to leverage resources and expertise to make a meaningful impact in the fight against FGM.
- To Ilbsil Primary: Your solidarity and enthusiasm have been the driving force behind our campaign's success. Your engagement, whether through participation in events or spreading awareness among peers, has been vital in creating a culture of understanding and support.

Thanks to your collective efforts, we have taken significant strides towards ending the practice of FGM and ensuring the safety and well-being of countless individuals. Let us continue to stand together in solidarity, as we work towards a future free from the harmful effects of FGM

